

Campaigns | amorganicwonders (2570...) | Opportunity score 91 | Updated just now | Review and publish | Create a view

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Campaigns 1 selected | Ad sets for 1 Campaign | Ads for 1 Campaign | Last 30 days: 4 Oct 2025 - 2 Nov 2025

+ Create | Duplicate | Edit | More | Columns: Performance | Breakdown: 1 selected

Off/On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reactions
☐	Sanborn Testing 1000 03.11.25	Website purchase	Per purchase	Rs1,000.00 Daily	Rs0.00	—	—
☒	Sanborn Scaling 6000 30.09.25	523 Website purchases	Rs399.77 Per purchase	Rs6,000.00 Daily	Rs209,077.66	544,696	—
	Engaged audience	41	Rs365.22		Rs14,973.84	33,195	
	Existing customers	127	Rs287.89		Rs36,562.39	61,754	
	New audience	354	Rs445.00		Rs157,531.11	449,745	
	Unknown	1	Rs10.32		Rs10.32	2	
☐	Sanborn Engagement 500 29.09.25	302 Link Clicks	Rs5.50 Per link click	Rs500.00 Daily	Rs1,660.64	16,792	
	Unknown	302	Rs5.50		Rs1,660.64	16,792	
	Results from 76 campaigns						

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	Engaged audience	41			Rs14,973.84	33,195	
	Existing customers	127			Rs36,562.39	61,754	
	New audience	354			Rs157,531.11	449,745	
	Unknown	1			Rs10.32	2	
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To provide a more complete view of your performance, we may use statistical modelling where conversion data may be missing or partial, probably due to industry or regulatory changes. [Learn more](#)

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+ Create | Duplicate | Edit | More | Columns: Setup | Breakdown: 1 selected

Off/On	Campaign	Bid strategy	Recently used	Buying type	Campaign ID
☐	Sanborn Testing 1000 03.11.25	Highest volume	Setup	Auction	120232944552890
☒	Sanborn Scaling 6000 30.09.25	Highest volume	Performance	Auction	120230973489160
	Engaged audience		Custom		
	Existing customers				
	New audience				
	Unknown				
☐	Sanborn Engagement 500 29.09.25	Highest volume	Performance and clicks	ment Auction	120230952414250
	Unknown		Engagement		
☐	Sanborn CBO 1000 22.09.25	Highest volume	Delivery	Auction	120230584809980

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Campaigns Ad sets Ads Last 30 days: 4 Oct 2025 - 2 Nov 2025

+ Create Duplicate Edit A/B test More Columns: Custom Breakdown: 1 selected

Off/On	Campaign	Website purchase ROA...	In-app purchase ROAS (return ...	Purchases conversion val...	In-app purchases...	Website purchases...	Offline purchases...
☐	Sanborn Testing 1000 03.11.25	—	—	Rs0.00	Rs0.00	Rs0.00	Rs0.00
☐	Sanborn Scaling 6000 30.09.25	5.55	5.55	Rs1,159,668.07	Rs0.00	Rs1,159,668.07	Rs0.00
	Engaged audience	5.20	5.20	Rs77,899.00	Rs0.00	Rs77,899.00	Rs0.00
	Existing customers	8.99	8.99	Rs328,834.00	Rs0.00	Rs328,834.00	Rs0.00
	New audience	4.76	4.76	Rs749,360.07	Rs0.00	Rs749,360.07	Rs0.00
	Unknown	6.39	346.39	Rs3,575.00	Rs0.00	Rs3,575.00	Rs0.00
☐	Sanborn Engagement 500 29.09.25	—	—	Rs0.00	Rs0.00	Rs0.00	Rs0.00
	Unknown	—	—	Rs0.00	Rs0.00	Rs0.00	Rs0.00
	Results from 76 campaigns	—	—	Rs0.00	Rs0.00	Rs0.00	Rs0.00

Excludes deleted items

AM Organic Wonders Hair Oil & Shampoo
Sponsored
Library ID: 1489842555464774

Say goodbye to dandruff and harsh chemicals! 🌿 Our powerful, organic shampoo and nourishing oil combo gives you healthy, luscious locks without any artificial additives. Ditch the itchy scalp and hello to a natural hair glow! #HairCareEssentials #DandruffFree #NaturalHairLove

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If your skin feels dry, dull or uneven, this is the daily moisture your skin truly deserves.

- ✓ Deep nourishment
- ✓ Glow & brightness...



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